



**2021-2022 COMMUNITY HEALTH IMPROVEMENT PLAN
PARTNERSHIP GRANT
REQUEST FOR PROPOSALS (RFP)**

Cobb & Douglas Public Health is accepting proposals for grants to assist community partners in implementing health initiatives to support the [Cobb and Douglas Community Health Improvement Plan II \(2017-2021\)](#) (CHIP). The scope of work for the grant must be completed between January 1, 2022 and September 30, 2022. **Proposals (one per applicant) must be submitted electronically to jazmyn.mccloud@dph.ga.gov by 5:00 pm, November 8, 2021.**

Developed in partnership with members of *Cobb2020* – A Partnership for a Healthier Cobb County and *Live Healthy Douglas*, the CHIP asks two key questions as strategic priorities for community health improvement:

1. **Healthy Lifestyles** – How can we prevent chronic disease by creating a community that supports healthy lifestyle choices for all?
2. **Access to Health Services** – How do we improve access to quality health services to meet the needs of a diverse community?

For each strategic priority, the CHIP highlights the long-term improvements we are hoping to achieve within the community. The CHIP also identifies the strategies to reach those goals. As a guide for planning, the CHIP is designed to organize, inspire and activate community partners dedicated to creating a healthier place for themselves, their families, their employees and the people they serve.

Grants are being offered as seed for sustainable initiatives that support at least one identified CHIP strategy. Awardees must be an established entity based either in Cobb or Douglas County, currently active with Cobb2020 or Live Healthy Douglas, and address specific community concerns within a targeted population or geographic location. If not currently active, awardees must commit to joining a recommended Coalition workgroup.

Awards will not exceed \$25,000 per applicant. Traditionally, the CHIP Partnership Grant has been a matching grant requiring organizations to have an equal amount of funds allocated to the initiative prior to the CHIP Partnership Grant request. **This year only funding requests over \$5,000 will require a 1:1 match.**

INITIATIVES MAY INCLUDE:

- Policy development activities, systems-level improvements, or built environment changes.
 - Policy, systems and environmental (PSE) change modifies the environment to make healthy choices practical and available to all community members. By changing laws, shaping physical landscapes and ensuring sustainable community improvements are made, residents are able to see the benefits of this funding long after the project is completed.

EXAMPLES:

Setting	Policy, Systems and Environmental Change
School	Add fruits and vegetables to the a la carte options in schools
Community	Implement a Complete Streets policy to ensure community roads are constructed for safe biking, walking and driving
Worksite	Implement a healthy vending machine policy that offers healthy snacks at an affordable price
Hospital	Implement the World Health Organization’s 10 Steps to Successful Breastfeeding

INITIATIVES MAY ALSO INCLUDE:

- Social media/marketing campaigns designed to increase access to resources or influence healthy behaviors;
- New clinically based intervention pilots to increase access for underserved populations.

INITIATIVES THAT WILL NOT BE SUPPORTED INCLUDE:

- Activities that do not support the strategic priorities listed in the 2017-2021 CHIP;
- One-time events (e.g. hosting a community bike ride and parade);
- Sponsorships or scholarships.

PROPOSALS MUST: (SEE ATTACHED APPLICATION)

- Identify the specific goal area, strategy used, and population served;
- Contain SMART Objectives (**S**pecific; **M**easurable; **A**chievable; **R**ealistic; **T**imebound);
- Target populations experiencing health disparities as identified in the [2016 Community Health Assessment](#);
- Demonstrate sustainability beyond the funding period;
- Include an itemized budget with documented sources of 1:1 matching funds for any requests over \$5,000 (i.e., a \$6,000 request must be matched with \$6,000 organizational funds).

PRIORITY WILL BE GIVEN TO APPLICANTS WHO:

- Directly address sustainable policy, systems and environmental changes;
- Focus on improving health equity;
- Utilize evidence-based community health initiatives.

IMPORTANT DATES:

- Funding period – January 1, 2022 to September 30, 2022
- Grant informational webinar (optional) – October 20th, 2021 from 10 a.m. to 11 a.m.
 - *Click here to register:* <https://cdphonline-org.zoom.us/meeting/register/tZwpceygpj4sG9C4wwuekBvD9u5kng2coaDf>
- Deadline for submission – November 8, 2021 (by 5:00 pm)
- Date of award notification – December 15, 2021
- First disbursement of grant funds – January 17, 2022 (50% of award)
- Mid-year report due – May 16, 2022 (25% of award upon successful completion of the mid-year report)
- Final report due – October 14, 2022 (25% of award upon successful completion of the final report)

IMPORTANT INFORMATION:

- Previous grantees are limited to receiving three years of consecutive funding and consecutive funding is not guaranteed
- Accepted grantees will be required to attend an online technical assistance training
- Requested funds must not replace already secured funding that has been appropriated for the same purpose
- Requested funds must be used for new or expanded efforts
- Requested funds cannot be utilized to pay new or existing employees

For questions, please contact Jazmyn McCloud, Health Equity and Community Engagement Director for Cobb & Douglas Public Health via email jazmyn.mccloud@dph.ga.gov or call 770-514-2407.